



## **FOR IMMEDIATE RELEASE**

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## **Bouncing Back Post-Pandemic is Focus of Virtual Workforce Training Event on February 25**

As the COVID-19 pandemic forced the temporary closure of thousands of businesses and the furloughing or permanent layoff of hundreds of thousands of workers, 2020 quickly became one of the most challenging on record. As we look toward broader vaccine distribution and a robust economic recovery in 2021, local and state workforce development partners are presenting its annual, Collaborate to Succeed 6, in a virtual format from 8-11 am on Thursday, Feb. 25, 2021. Presenters will share insights to get you ready for our region's recovery.

The mission of Collaborate to Succeed 6 is to provide business leaders with actionable talent strategies and this year's presentations will provide key takeaways leaders can effectively implement as part of any business strategy. This year, the conference will present best practices by area employers centered on the themes of attracting, hiring, developing and retaining talent. This year, the presenters will dive into the lessons we have learned as the Northeast Wisconsin region faced business disruptions due to the COVID-19 emergency.

Presentations will include:

- Results from a monthly, statewide survey that tracked the impact on our businesses including insights from those who were able to prosper while faced with unique challenges;
- Connections within a labor shed to insure a full talent pipeline using out-of-the-box strategies;
- Leveraging online tools to expedite the hiring and on-boarding process when in-person meetings were restricted; and
- Adopting the Employee Friendly Workplace designation to demonstrate a commitment to company culture to candidates;

Collaborate to Succeed 6 has been developed by a group of regional workforce experts, including representatives from the Fox Valley Workforce Development Board, Fox Valley Technical College, Moraine Park Technical College and the Wisconsin Department of Workforce Development.

Registration is \$25 at <https://collaboratetosucceed6.eventbrite.com>. A request for 3 CEU credits is pending for HRCI and SHRM.

For more information on this event contact [bmiller@fvwdb.com](mailto:bmiller@fvwdb.com) or at (920) 470-0837.

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**Fox Valley Workforce Development Board (FVWDB)** is a not-for-profit working to build a world-class workforce in northeast Wisconsin. Serving six counties — Calumet, Green Lake, Fond du Lac, Waupaca, Waushara and Winnebago — FVWDB collaborates with a

number of state and local agencies to help job seekers gain the skills needed to find employment, and to help businesses find the highly skilled workers they need.

*FVWDB is an Equal Opportunity Employer and Service Provider.*

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**Collaborate to Succeed** **6**

**N.E.W. Normal  
in the Workplace**

**Is your business ready?**

**8a-11a Thursday, Feb. 25, 2021**

The poster features a large, detailed illustration of a coronavirus particle with red surface proteins and a grey core, set against a black background.