



FOR IMMEDIATE RELEASE

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Collaborate to Succeed 2018 Focuses on Talent Attraction and Retention;

February 15 Event Educates Recruiters and HR Professionals

Area workforce system partners are coming together once again for Collaborate to Succeed 3. The winter workshop allows attendees to discuss and share best practices to attract, hire and retain talent in our region. The event will be held 8 am – 4 pm on Thursday, February 15, at the Fox Valley Technical College Riverside Campus, 150 N. Campbell, Oshkosh.

Topics will address:

- Retirement and succession planning with an aging workforce;
- Implementing and utilizing learning management systems to develop incumbent workers;
- Encouraging younger workers through Youth Apprenticeship and Internships;
- Using storytelling techniques to raise brand awareness with candidates; and
- Maximizing the talents and abilities of Generation X.

"Our region's low unemployment rate is creating an impending talent catastrophe," said Anthony Snyder, CEO of the Fox Valley Workforce Development Board. "Businesses are turning down orders and not adding extra shifts because they can't find the skilled worker they need. It's never been more critical for employers to source, hire and hold onto their people. Collaborate to Succeed 3 will provide the forum to begin to shift the tide."

Collaborate to Succeed 3 has been developed by an inclusive group of regional workforce experts, including representatives from the Fox Valley Workforce Development Board, Fox Valley Technical College, Moraine Park Technical College, the Wisconsin Department of Workforce Development and Forward Service Corporation, working collaboratively to leverage expertise, resources and networks to provide workforce solutions that drive economic vitality in the region.

Registration is \$75 per person, and includes lunch. Seats are limited and pre-registration is required by February 9 through EventBrite at:

<http://CollaboratingToSucceed3FoxValley.EventBrite.com>.

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Fox Valley Workforce Development Board (FVWDB) is a not-for-profit working to build a world-class workforce in northeast Wisconsin. Serving six counties — Calumet, Green Lake, Fond du Lac, Waupaca, Waushara and Winnebago — FVWDB collaborates with a number of state and local agencies to help job seekers gain the skills needed to find employment, and to help businesses find the highly skilled workers they need.

FVWDB is an Equal Opportunity Employer and Service Provider.

A proud partner of the  American Job Center network