



MINUTES

Strategic Programs Committee Meeting

1 pm, Thursday, March 7, 2024

Via Microsoft Teams

Members in Attendance: Robyn Hallet, Ryan Long, Jennifer Marks, Sarah Pantol, Shannon Shultz, Debbie Warga, and Craig Wehner.

Members Absent: Mindie Boynton.

Others in Attendance: Terri Green, Maureen Bryden, Bobbi Miller and Anthony Snyder, Fox Valley Workforce Development Board; Matalin Schoone, Wisconsin Department of Workforce Development (DWD).

Call to Order: Ms. Pantol called the meeting to order at 1:02 pm.

Approval of Agenda (Action Item): A motion to approve the agenda was made by Ms. Warga, seconded by Ms. Marks; motion carried.

Approval of Minutes from 2.1.2024, Strategic Programs Committee Meeting (Action Item): Ms. Marks made a motion to approve the minutes; seconded by Ms. Warga; motion carried.

Rapid Response: Ms. Miller shared a list of recent layoffs since January 2024. She focused on two larger layoffs - Del Monte in Markesan, and Lakeside Book Company in Menasha, with estimated layoffs combined as high as 425 people. Rapid Response sessions and job fair activities for impacted employees are being scheduled.

Title V: Ms. Bryden provided an overview of Title V/Senior Community Service Employment Program (SCSEP). This grant supports employment and training with nonprofit host sites for people who are 55 years of age and older. Ms. Bryden confirmed that COVID is still playing a major role in the ability to enroll new people. There is an upcoming statewide meeting to discuss potential strategies for outreach and recruiting for new participants.

Program Review: Ms. Green shared an update of current grant funds available by program. She also shared short-term strategies for training and support spending for the remainder of the program year. This was followed up with program enrollments and performance for all grants, including Support to Communities, Collaboration of Wisconsin, QUEST and the Workforce Innovation and Opportunity Act (WIOA) Adult, Dislocated Worker and Youth grants.

Job Center Updates: Ms. Warga reported that more than 500 people came through the resource room in February, 2024 and DWD-Job Service Staff had more than 75 individual appointments supporting resume building, job search and career support. An active shooter training took place for all staff, which included de-escalation and safety. Leasing for the proposed new job center in Oshkosh is taking longer than anticipated, Goodwill has agreed to a six-month extension for the Fox Cities Job Center – Menasha, allowing it to remain open until 12/31/24. There is also an option for an additional six-months (month-

to-month lease) into 2025. DWD now has two mini mobile job labs that will be available for use across the state.

Project Discussion – Artificial Intelligence (AI) Overview: Mr. Long shared information about how AI exposure might be distributed across the labor market in our area. Mr. Long led with a study he did five years prior showing which occupations had the highest propensity for automation and compared those occupations to what the exposure could be today based on how quickly AI is developing. Mr. Long also pointed out that lower wage positions appeared to be in-line for fastest AI development and in the most recent study shows that the higher wage positions are now the leading the AI development.

Next Meeting: The Strategic Programs Committee will meet next at 1 pm on Thursday, April 11, 2024.

Adjournment: The meeting was adjourned at 3:00 pm.

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