



FOR IMMEDIATE RELEASE

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Winning With Wisconsin Workforce Event Series Continues: Using AI Tools to Be More Productive is the focus of the August 8 event in Oshkosh

The Fox Valley Workforce Development Board (FVWBD), a regional 501(c)3 not-for-profit directing local leadership for state and federal workforce investment programs, will have the latest **Winning With Wisconsin** workforce event in our region from 8 am – 10 am on Thursday, August 8, 2024, at the Fox Valley Technical College (FVTC) Riverside Campus, 150 N Campbell Rd, Oshkosh. The FVWDB's Winning With Wisconsin event is made possible by a grant from the Wisconsin Department of Workforce Development (DWD) awarded to all 11 Wisconsin workforce boards. The two-hour educational session is free and breakfast will be provided, but pre-registration is required at foxvalleywww.eventbrite.com.

The latest in a series of events dedicated to relevant workforce topics, employers and community leaders are invited to join state and local workforce leaders for the August 8 event. In addition to information to update attendees on local workforce development efforts, Kurt Wismer, an educator from North Fond du Lac will lead an engaging and insightful session on the essentials of AI and how these new tools will save you time and make your days more

productive. During the session, attendees will be led on an exploration of the fundamentals of AI, its mechanics, prompt generation techniques, and crucial ethical considerations. Participants will dive into practical discussions on AI tools and enjoy hands-on activities to actively engage with AI technologies. Don't miss this opportunity to gain a comprehensive understanding of AI's impact across various sectors and how to effectively leverage its power in daily endeavors.

"Following record-breaking job numbers and historically low unemployment, Wisconsin employers and education leaders need workforce development resources and programs now more than ever," DWD Secretary Amy Pechacek said. "The Winning with Wisconsin's Workforce event series will help these leaders connect the dots and access system support to stay competitive in the 21st-century economy."

The 11 workforce development areas feature integrated business service teams that work with employers on strategies to recruit qualified workers, retain well-trained employees, access workforce planning resources, and attract a broad pool of skilled job candidates.

"I'm thrilled to extend an invitation to partners, community leaders, employers and those who just want to learn more to join us for the 'Winning with Wisconsin' series, a great opportunity for employers seeking to optimize talent attraction and retention strategies," said Anthony Snyder, CEO of the Fox Valley Workforce Development Board. "Through partnership with the Department of Workforce Development, these events will offer invaluable insights into our dynamic workforce system, empowering employers to leverage system resources effectively. We invite employers to join us for the series to further strengthen collaboration with the local workforce development boards and other workforce system partners."

From Ashland to Onalaska and Oshkosh to Appleton, the 2023 Winning with Wisconsin's Workforce event series showcased state and local resources, training programs, and grant opportunities. The 2024 series will build on the events offered in 2023 and cover new topics, including youth employment, artificial intelligence, and innovative ways to attract, develop, and retain top talent development programs.

For more information on the event, call/text Bobbi Miller at 920-470-0837 or email bmiller@fvwdb.com.

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MEDIA: Seeking photo of previous Winning With Wisconsin event? Please contact us.

Fox Valley Workforce Development Board (FVWDB) is a not-for-profit working to build a world-class workforce in northeast Wisconsin. Serving six counties — Calumet, Green Lake, Fond du Lac, Waupaca, Waushara and Winnebago — FVWDB collaborates with a number of state and local agencies to help job seekers gain the skills needed to find employment, and to help businesses find the highly skilled workers they need.

The Fox Valley Workforce Development Board is an equal opportunity employer and service provider. If you have a disability and need assistance with this information, please dial 7-1-1 for Wisconsin Relay Service or at 800-947-3529. At no cost, you may request information in an alternate format, including language assistance or translation information to your preferred language by contacting us at (920) 594-3655.

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