

2009-2015 New North Occupation Opportunity Projections

November 1, 2010

The following occupation data is derived from 2009-15 projections in the New North, Wisconsin region. This data represents occupations projected to have more than 200 openings, at least 10% projected growth, and a current average wage of at least \$13.00 per hour. While additional occupations might be projected to have growth, those occupations do not include the level of growth or wage consistent with the parameters chosen for this report.

Educators, students, parents, and people in career transition are invited to use this information to serve as a platform to learn more about the variety of careers that exist in the New North region. Additional information about these occupations can be researched at the following sources:

<http://online.onetcenter.org/> (in the Occupation Search, enter the SOC code below)

<http://www.wiscareers.wisc.edu/> (you will need a user name & password to use this site, if you do not have one, please contact your school's guidance counselor or your local job center)

<http://www.occupationlocation.com/>

| Standard Occupation Code (SOC Code) | Description | 2009 Jobs | 2015 Jobs | Number of New & Replacement Jobs | Percentage of New & Replacement Jobs | Current Avg Hourly Earnings | Current 10 Percentile Hourly Earnings (10% of earners earn less than this amount) | Current 75 Percentile Hourly Earnings (75% of earners earn less than this amount) |
|-------------------------------------|---|-----------|-----------|----------------------------------|--------------------------------------|-----------------------------|---|---|
| 43-0000 | Office & Administrative Support Occupations | | | 11,467 | | | | |
| 43-4051 | Customer service representatives | 10,608 | 11,758 | 3,196 | 30% | \$15.15 | \$10.06 | \$17.64 |
| 43-9061 | Office clerks, general | 12,845 | 13,731 | 2,009 | 16% | \$13.00 | \$8.50 | \$15.14 |
| 43-3031 | Bookkeeping, accounting, and auditing clerks | 9,166 | 9,625 | 1,240 | 14% | \$14.84 | \$9.00 | \$17.57 |
| 43-1011 | First-line supervisors/managers of office and administrative support workers | 4,602 | 4,902 | 959 | 21% | \$20.53 | \$11.75 | \$24.65 |
| 43-6014 | Secretaries, except legal, medical, and executive | 6,264 | 6,432 | 746 | 12% | \$14.16 | \$9.76 | \$16.66 |
| 43-6013 | Medical secretaries | 2,453 | 2,951 | 702 | 29% | \$15.00 | \$10.30 | \$17.22 |
| 43-6011 | Executive secretaries and administrative assistants | 4,455 | 4,754 | 696 | 16% | \$16.64 | \$11.49 | \$19.19 |
| 43-5071 | Shipping, receiving, and traffic clerks | 3,052 | 2,925 | 469 | 15% | \$14.34 | \$9.12 | \$17.07 |
| 43-3021 | Billing and posting clerks and machine operators | 2,250 | 2,447 | 434 | 19% | \$14.95 | \$11.08 | \$16.85 |
| 43-5052 | Postal service mail carriers | 1,483 | 1,423 | 281 | 19% | \$22.69 | \$18.21 | \$25.75 |
| 43-5061 | Production, planning, and expediting clerks | 1,652 | 1,623 | 271 | 16% | \$19.72 | \$13.07 | \$23.34 |
| 43-3011 | Bill and account collectors | 973 | 1,106 | 250 | 26% | \$14.92 | \$10.91 | \$16.29 |
| 43-4151 | Order clerks | 1,299 | 1,125 | 214 | 16% | \$14.72 | \$9.95 | \$17.03 |
| 51-0000 | Production Occupations | | | 8,951 | | | | |
| 51-2092 | Team assemblers | 8,526 | 9,114 | 1,932 | 23% | \$14.86 | \$9.09 | \$18.39 |
| 51-4121 | Welders, cutters, solderers, and brazers | 3,520 | 3,655 | 904 | 26% | \$19.48 | \$13.75 | \$22.22 |
| 51-9196 | Paper goods machine setters, operators, and tenders | 6,413 | 5,200 | 843 | 13% | \$19.84 | \$14.17 | \$22.95 |
| 51-2099 | Assemblers and fabricators, all other | 2,941 | 3,180 | 680 | 23% | \$13.30 | \$8.85 | \$15.53 |
| 51-1011 | First-line supervisors/managers of production and operating workers | 5,492 | 5,377 | 571 | 10% | \$26.40 | \$16.37 | \$30.05 |
| 51-4072 | Molding, coremaking, and casting machine setters, operators, and tenders, metal and plastic | 2,487 | 2,391 | 531 | 21% | \$13.66 | \$9.11 | \$16.53 |
| 51-4041 | Machinists | 4,098 | 3,801 | 396 | 10% | \$18.64 | \$12.26 | \$22.03 |
| 51-9061 | Inspectors, testers, sorters, samplers, and weighers | 3,175 | 3,054 | 367 | 12% | \$15.73 | \$10.25 | \$18.97 |
| 51-5023 | Printing machine operators | 1,999 | 2,037 | 366 | 18% | \$18.28 | \$12.30 | \$21.56 |
| 51-9121 | Coating, painting, and spraying machine setters, operators, and tenders | 1,398 | 1,450 | 309 | 22% | \$16.82 | \$11.56 | \$19.84 |

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|-------------------------------------|--|-----------|-----------|----------------------------------|--------------------------------------|-----------------------------|---|---|
| 51-9032 | Cutting and slicing machine setters, operators, and tenders | 1,862 | 1,844 | 305 | 16% | \$15.68 | \$10.88 | \$18.32 |
| 51-4011 | Computer-controlled machine tool operators, metal and plastic | 1,353 | 1,423 | 287 | 21% | \$17.28 | \$12.55 | \$20.00 |
| 51-3092 | Food batchmakers | 1,430 | 1,470 | 275 | 19% | \$16.30 | \$11.61 | \$18.69 |
| 51-4031 | Cutting, punching, and press machine setters, operators, and tenders, metal and plastic | 1,861 | 1,761 | 267 | 14% | \$16.04 | \$10.85 | \$18.64 |
| 51-7011 | Cabinetmakers and bench carpenters | 717 | 870 | 266 | 37% | \$15.42 | \$9.88 | \$17.65 |
| 51-4122 | Welding, soldering, and brazing machine setters, operators, and tenders | 869 | 899 | 224 | 26% | \$18.00 | \$12.56 | \$20.53 |
| 51-9199 | Production workers, all other | 1,319 | 1,332 | 223 | 17% | \$13.38 | \$9.01 | \$15.83 |
| 51-9041 | Extruding, forming, pressing, and compacting machine setters, operators, and tenders | 967 | 1,033 | 205 | 21% | \$14.70 | \$9.18 | \$17.94 |
| 41-0000 | Sales & Related Occupations | | | 7,847 | | | | |
| 41-1011 | First-line supervisors/managers of retail sales workers | 9,970 | 10,424 | 1,948 | 20% | \$13.77 | \$8.62 | \$16.11 |
| 41-4012 | Sales representatives, wholesale and manufacturing, except technical and scientific products | 7,911 | 8,307 | 1,564 | 20% | \$30.37 | \$13.15 | \$35.91 |
| 41-3031 | Securities, commodities, and financial services sales agents | 2,420 | 3,083 | 1,121 | 46% | \$18.85 | \$8.84 | \$23.59 |
| 41-3021 | Insurance sales agents | 3,409 | 3,810 | 898 | 26% | \$20.19 | \$9.57 | \$24.03 |
| 41-1012 | First-line supervisors/managers of non-retail sales workers | 3,613 | 3,992 | 867 | 24% | \$27.55 | \$10.66 | \$33.83 |
| 41-3099 | Sales representatives, services, all other | 2,370 | 2,592 | 602 | 25% | \$22.10 | \$10.66 | \$26.87 |
| 41-4011 | Sales representatives, wholesale and manufacturing, technical and scientific products | 1,779 | 1,928 | 414 | 23% | \$36.09 | \$16.67 | \$45.49 |
| 41-2022 | Parts salespersons | 972 | 960 | 227 | 23% | \$14.30 | \$9.01 | \$17.80 |
| 41-9099 | Sales and related workers, all other | 876 | 959 | 206 | 24% | \$13.49 | \$8.18 | \$15.62 |
| 11-0000 | Management Occupations | | | 6,665 | | | | |
| 11-9199 | Managers, all other | 5,604 | 6,337 | 1,648 | 29% | \$20.95 | \$10.33 | \$25.29 |
| 11-1011 | Chief executives | 4,096 | 4,541 | 1,186 | 29% | \$31.55 | \$14.07 | \$42.19 |
| 11-1021 | General and operations managers | 5,821 | 5,786 | 1,092 | 19% | \$47.34 | \$22.95 | \$57.53 |
| 11-9011 | Farm, ranch, and other agricultural managers | 4,164 | 3,985 | 519 | 12% | \$16.33 | \$8.50 | \$19.87 |
| 11-3031 | Financial managers | 2,356 | 2,599 | 508 | 22% | \$36.15 | \$19.88 | \$42.33 |
| 11-9051 | Food service managers | 1,698 | 1,930 | 438 | 26% | \$15.05 | \$9.16 | \$18.00 |
| 11-9021 | Construction managers | 2,519 | 2,734 | 391 | 16% | \$25.99 | \$12.05 | \$30.81 |
| 11-2022 | Sales managers | 1,665 | 1,786 | 349 | 21% | \$40.81 | \$21.15 | \$50.22 |
| 11-3051 | Industrial production managers | 1,414 | 1,341 | 314 | 22% | \$38.52 | \$23.37 | \$45.52 |
| 11-9111 | Medical and health services managers | 986 | 1,092 | 220 | 22% | \$35.33 | \$20.74 | \$42.25 |
| 13-0000 | Business & Financial Operations Occupations | | | 6,367 | | | | |
| 13-2052 | Personal financial advisors | 3,075 | 4,126 | 1,258 | 41% | \$16.75 | \$8.65 | \$21.30 |
| 13-2011 | Accountants and auditors | 5,058 | 5,496 | 1,054 | 21% | \$22.16 | \$14.62 | \$25.43 |
| 13-1111 | Management analysts | 2,599 | 3,067 | 811 | 31% | \$22.59 | \$12.27 | \$27.81 |
| 13-1199 | Business operation specialists, all other | 2,859 | 3,010 | 557 | 19% | \$27.42 | \$15.35 | \$33.50 |
| 13-1079 | Human resources, training, and labor relations specialists, all other | 2,005 | 2,174 | 505 | 25% | \$17.04 | \$7.36 | \$23.42 |
| 13-2051 | Financial analysts | 980 | 1,273 | 403 | 41% | \$20.03 | \$10.50 | \$25.31 |
| 13-1051 | Cost estimators | 1,427 | 1,609 | 390 | 27% | \$24.83 | \$15.61 | \$30.01 |
| 13-1023 | Purchasing agents, except wholesale, retail, and farm products | 1,702 | 1,795 | 379 | 22% | \$24.09 | \$15.85 | \$28.61 |

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|---|---|-----------|-----------|----------------------------------|--------------------------------------|-----------------------------|---|---|
| Employment, recruitment, and placement | | | | | | | | |
| 13-1071 | specialists | 619 | 796 | 278 | 45% | \$22.15 | \$13.21 | \$25.63 |
| 13-1073 | Training and development specialists | 905 | 1,019 | 259 | 29% | \$23.11 | \$15.16 | \$27.70 |
| 13-2072 | Loan officers | 1,353 | 1,510 | 253 | 19% | \$27.40 | \$15.68 | \$33.29 |
| 13-1031 | Claims adjusters, examiners, and investigators | 905 | 980 | 220 | 24% | \$23.38 | \$15.30 | \$27.75 |
| 47-0000 Construction & Extraction Occupations | | | | 5,547 | | | | |
| 47-2031 | Carpenters | 7,388 | 7,775 | 1,128 | 15% | \$20.63 | \$11.31 | \$25.64 |
| 47-2111 | Electricians | 3,963 | 4,353 | 1,062 | 27% | \$22.87 | \$14.63 | \$27.19 |
| First-line supervisors/managers of construction | | | | | | | | |
| 47-1011 | trades and extraction workers | 3,329 | 3,638 | 759 | 23% | \$25.40 | \$13.86 | \$30.27 |
| 47-2152 | Plumbers, pipefitters, and steamfitters | 2,526 | 2,918 | 738 | 29% | \$27.50 | \$14.87 | \$33.73 |
| 47-2061 | Construction laborers | 4,238 | 4,723 | 709 | 17% | \$20.11 | \$10.78 | \$24.10 |
| 47-2141 | Painters, construction and maintenance | 1,997 | 2,115 | 374 | 19% | \$21.17 | \$11.38 | \$25.62 |
| Operating engineers and other construction | | | | | | | | |
| 47-2073 | equipment operators | 2,062 | 2,085 | 308 | 15% | \$23.33 | \$14.98 | \$27.89 |
| 47-2211 | Sheet metal workers | 965 | 1,068 | 261 | 27% | \$23.10 | \$13.66 | \$28.54 |
| 47-2051 | Cement masons and concrete finishers | 826 | 881 | 208 | 25% | \$21.08 | \$13.85 | \$25.79 |
| 29-0000 Healthcare Practitioners & Technical Occupations | | | | 5,204 | | | | |
| 29-1111 | Registered nurses | 9,905 | 11,206 | 2,357 | 24% | \$28.98 | \$21.98 | \$32.54 |
| 29-2061 | Licensed practical and licensed vocational nurses | 2,331 | 2,658 | 772 | 33% | \$18.45 | \$14.57 | \$20.56 |
| 29-1069 | Physicians and surgeons | 2,114 | 2,569 | 686 | 32% | \$84.59 | \$41.11 | \$109.39 |
| 29-2052 | Pharmacy technicians | 1,350 | 1,543 | 404 | 30% | \$13.22 | \$9.53 | \$15.33 |
| 29-2021 | Dental hygienists | 1,048 | 1,230 | 336 | 32% | \$28.92 | \$24.07 | \$31.82 |
| 29-1051 | Pharmacists | 981 | 1,065 | 221 | 23% | \$54.44 | \$44.74 | \$61.20 |
| Medical records and health information | | | | | | | | |
| 29-2071 | technicians | 775 | 895 | 217 | 28% | \$15.51 | \$10.69 | \$18.41 |
| 29-1123 | Physical therapists | 798 | 949 | 211 | 26% | \$34.60 | \$24.53 | \$39.89 |
| 53-0000 Transportation & Material Moving Occupations | | | | 4,990 | | | | |
| 53-3032 | Truck drivers, heavy and tractor-trailer | 12,255 | 13,185 | 2,469 | 20% | \$18.58 | \$12.52 | \$21.63 |
| 53-7051 | Industrial truck and tractor operators | 4,212 | 4,194 | 833 | 20% | \$15.57 | \$10.57 | \$18.47 |
| 53-3033 | Truck drivers, light or delivery services | 4,686 | 4,813 | 719 | 15% | \$16.85 | \$8.96 | \$20.42 |
| 53-3022 | Bus drivers, school | 2,266 | 2,515 | 510 | 23% | \$13.12 | \$8.62 | \$15.96 |
| 53-3031 | Driver/sales workers | 2,711 | 2,830 | 459 | 17% | \$18.14 | \$9.17 | \$22.42 |
| 25-0000 Education, Training & Library Occupations | | | | 4,682 | | | | |
| Elementary school teachers, except special | | | | | | | | |
| 25-2021 | education | 5,976 | 6,228 | 1,086 | 18% | \$30.07 | \$19.78 | \$35.62 |
| Secondary school teachers, except special and | | | | | | | | |
| 25-2031 | vocational education | 4,732 | 4,759 | 914 | 19% | \$30.69 | \$19.99 | \$36.60 |
| 25-1099 | Postsecondary teachers | 5,191 | 5,319 | 704 | 14% | \$37.04 | \$18.70 | \$46.43 |
| 25-9041 | Teacher assistants | 4,595 | 4,683 | 699 | 15% | \$14.98 | \$10.66 | \$17.27 |
| Middle school teachers, except special and | | | | | | | | |
| 25-2022 | vocational education | 3,541 | 3,661 | 616 | 17% | \$32.46 | \$21.20 | \$39.79 |
| 25-3099 | Teachers and instructors, all other | 2,944 | 3,116 | 453 | 15% | \$18.11 | \$13.41 | \$20.27 |
| Special education teachers, preschool, | | | | | | | | |
| 25-2041 | kindergarten, and elementary school | 939 | 1,001 | 210 | 22% | \$30.65 | \$19.84 | \$36.12 |
| 49-0000 Installation, Maintenance, & Repair Occupations | | | | 2,953 | | | | |
| Heating, air conditioning, and refrigeration | | | | | | | | |
| 49-9021 | mechanics and installers | 1,887 | 2,220 | 530 | 28% | \$21.02 | \$14.13 | \$24.57 |

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|-------------------------------------|---|-----------|-----------|----------------------------------|--------------------------------------|-----------------------------|---|---|
| 49-3023 | Automotive service technicians and mechanics | 3,133 | 3,139 | 454 | 14% | \$19.47 | \$10.15 | \$24.09 |
| 49-1011 | First-line supervisors/managers of mechanics, installers, and repairers | 2,021 | 2,000 | 364 | 18% | \$28.39 | \$18.17 | \$33.07 |
| 49-3031 | Bus and truck mechanics and diesel engine specialists | 1,865 | 1,928 | 359 | 19% | \$20.79 | \$12.68 | \$26.27 |
| 49-9041 | Industrial machinery mechanics | 2,634 | 2,579 | 304 | 12% | \$23.11 | \$16.22 | \$25.96 |
| 49-9051 | Electrical power-line installers and repairers | 697 | 714 | 206 | 30% | \$27.70 | \$19.79 | \$31.67 |
| 15-0000 | Computer & Mathematical Occupations | | | 1,996 | | | | |
| 15-1081 | Network systems and data communications analysts | 1,163 | 1,447 | 412 | 35% | \$24.00 | \$15.66 | \$28.00 |
| 15-1031 | Computer software engineers, applications | 1,362 | 1,683 | 396 | 29% | \$33.60 | \$23.16 | \$39.10 |
| 15-1041 | Computer support specialists | 1,550 | 1,663 | 386 | 25% | \$19.92 | \$12.56 | \$23.41 |
| 15-1051 | Computer systems analysts | 1,413 | 1,578 | 360 | 25% | \$31.11 | \$19.80 | \$37.44 |
| 15-1071 | Network and computer systems administrators | 1,146 | 1,257 | 237 | 21% | \$27.01 | \$17.29 | \$32.33 |
| 15-1021 | Computer programmers | 1,302 | 1,315 | 205 | 16% | \$29.16 | \$16.54 | \$36.66 |
| 27-0000 | Arts, Design, Entertainment, Sports, & Media Occupations | | | 1,422 | | | | |
| 27-4021 | Photographers | 2,389 | 2,594 | 560 | 23% | \$14.48 | \$7.54 | \$17.98 |
| 27-1024 | Graphic designers | 1,152 | 1,252 | 336 | 29% | \$19.34 | \$11.72 | \$22.48 |
| 27-2022 | Coaches and scouts | 1,131 | 1,278 | 280 | 25% | \$16.73 | \$9.47 | \$21.02 |
| 27-3031 | Public relations specialists | 909 | 1,018 | 246 | 27% | \$20.37 | \$11.94 | \$24.35 |
| 33-0000 | Protective Service Occupations | | | 1,204 | | | | |
| 33-2011 | Fire fighters | 2,293 | 2,418 | 553 | 24% | \$15.58 | \$7.79 | \$20.59 |
| 33-3051 | Police and sheriff's patrol officers | 2,240 | 2,254 | 388 | 17% | \$23.94 | \$14.83 | \$28.58 |
| 33-3012 | Correctional officers and jailers | 1,867 | 1,843 | 263 | 14% | \$21.45 | \$12.94 | \$25.83 |
| 31-0000 | Healthcare Support Occupations | | | 1,157 | | | | |
| 31-9092 | Medical assistants | 2,095 | 2,711 | 762 | 36% | \$13.96 | \$9.98 | \$15.92 |
| 31-9091 | Dental assistants | 1,308 | 1,518 | 395 | 30% | \$15.68 | \$11.17 | \$18.11 |
| 39-0000 | Personal Care & Service Occupations | | | 1,133 | | | | |
| 39-5012 | Hairdressers, hairstylists, and cosmetologists | 2,933 | 3,352 | 689 | 23% | \$14.32 | \$8.47 | \$16.80 |
| 39-1021 | First-line supervisors/managers of personal service workers | 924 | 1,002 | 244 | 26% | \$15.44 | \$9.40 | \$18.31 |
| 39-2021 | Nonfarm animal caretakers | 1,259 | 1,242 | 200 | 16% | \$14.96 | \$8.19 | \$17.84 |
| 17-0000 | Architecture & Engineering Occupations | | | 693 | | | | |
| 17-2141 | Mechanical engineers | 1,909 | 1,819 | 351 | 18% | \$32.83 | \$22.37 | \$38.66 |
| 17-2112 | Industrial engineers | 1,714 | 1,722 | 342 | 20% | \$33.01 | \$23.43 | \$38.42 |
| 19-0000 | Life, Physical, & Social Science Occupations | | | 452 | | | | |
| 19-3031 | Clinical, counseling, and school psychologists | 708 | 823 | 238 | 34% | \$27.41 | \$16.85 | \$31.03 |
| 19-3021 | Market research analysts | 670 | 770 | 214 | 32% | \$26.84 | \$15.42 | \$33.34 |
| 35-0000 | Food Preparation & Serving Related Occupations | | | 376 | | | | |
| 35-1012 | First-line supervisors/managers of food preparation and serving workers | 3,882 | 4,009 | 376 | 10% | \$15.48 | \$8.95 | \$18.29 |
| 21-0000 | Community & Social Services Occupations | | | 363 | | | | |
| 21-1093 | Social and human service assistants | 1,167 | 1,378 | 363 | 31% | \$14.17 | \$9.20 | \$16.91 |
| 23-0000 | Legal Occupations | | | 321 | | | | |
| 23-1011 | Lawyers | 1,514 | 1,603 | 321 | 21% | \$40.13 | \$17.45 | \$51.26 |

Region: New North 18 County

Source: EMSI Complete Employment - 3rd Quarter 2010

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|-------------------------------------|-------------|-----------|-----------|----------------------------------|--------------------------------------|-----------------------------|---|---|

Data Sources and Calculations

Industry Data In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

Occupation Data Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources This report uses state data from the following agencies: Wisconsin Department of Workforce Development, Bureau of Workforce Information.